AMENDMENT TO THE CLAIMS

Claims 18-24 remain in the present Application as follows:

Claims 1-17 (canceled)

Claim 18 (original): A system of finding information pertaining to a particular service on the Internet, comprising:

a database server connected to the Internet and including

URL/USN information storage means for storing information representative of (i) a plurality of universal service numbers (USNs) assigned to a plurality of services, and (ii) a plurality of URLs symbolically linked to said plurality of USNs, each said URL specifying the location of an information resource located on the Internet related to a particular one of said services, and

request servicing means for servicing a request made by a client system, for information about one of said plurality of services located on the Internet, wherein said request is transmitted to said Internet database server and includes information representative of the USN assigned to said service; and

a plurality of service-information servers, each connected to the Internet and including

service-related information storage means for storing information related to said plurality of services, and

information delivery means, responsive to said request servicing means, for delivering to said client system, information related to one of said plurality of services specified by the URL symbolically linked to the USN included in said request made by said client system.

Claim 19 (original): The system of claim 18, wherein said USN assigned to each said service is a unique Uniform Service Code number assigned to said service.

Claim 20 (original): The system of claim 18, which further comprises said client system, wherein said client system includes a Internet browser program having an on-screen service finder button which, when selected, results in a dialogue box requesting that the USN associated with said request be entered into said client system.

Claim 21 (original): The system of claim 18, wherein said service related information is of a multi-media nature.

Claim 22 (original): A method of finding information pertaining to a particular service on the Internet, comprising the steps of:

(a) storing in a database server connected to the Internet, information representative of (i) a plurality of universal service numbers (USNS) assigned to a plurality of services, and (ii) a plurality of URLs symbolically linked to said plurality of USNS, each said URL specifying the location of an information resource located on the Internet related to a particular one of said services;

(b) storing in a plurality of service-information servers, information related to said plurality of services;

(c) transmitting to said database server from a client system, a request for information about one of said plurality of services located on the Internet, wherein said request includes information representative of the USN assigned to said service; and

(d) at least one said service information server responding to said request transmitted to said database server, and delivering to said client system, information related to one of said plurality of services specified by the URL symbolically linked to the USN and included in said request made by said client system.

Claim 23 (original): The method of claim 22, wherein said USN assigned to each said service is a unique Uniform Service Code number assigned to said service.

Claim 24 (original): The method of claim 22, wherein step (c) comprises:

selecting a on-screen service finder button displayed by an Internet browser program running on said client system, whereupon a dialogue box is displayed requesting that the UPN associated with the requested service be entered; and

entering said USN into said dialogue box.

Claims 25-44 (canceled)